



2012 PARTNERSHIP OPPORTUNITIES

landscape industry
certified
technician

California
Landscape
Contractors
Association



QUALIFIED · TRUSTED · RECOGNIZED

Associate your company with our brand to set yourself apart in today's competitive green industry.

CLCA administers the Landscape Industry Certified Technician test twice a year, and we rely heavily on volunteer and industry support.

Join our cause and reach over 150 applicants and judges per test, representing decision makers and a select group of elite employees making a difference in the industry.

Choose from cash and in-kind (equipment or material) sponsorship options. See reverse for a complete list of partnership levels and benefits.

The program was created to recognize proficiency in the landscape workforce, upgrade the status of the landscape professional and provide the public with a means of identifying qualified landscape professionals. Test applicants endure a rigorous series of tests including actual fieldwork and written exams in order to prove they are among the best in their field.

Landscape Industry Certified program details, including a short video filmed at a recent test, are available at www.clca.us/certification.

2012 Test Dates

March 31, 2012 · San Diego, CA
October 6, 2012 · Petaluma, CA

For more information

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Certified Technician Program Manager
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BENEFITS	TEST SPONSOR	FOOD SPONSOR	DONOR
Premier placement to interact with candidates (space in applicant waiting area)	X		
Two free test vouchers (each voucher is valid for one full test)	X		
Option to bring a promotional/giveaway item for candidates	X		
Recognition in "California Landscaping" magazine	X		
Option to bring a banner to display at site on test day	X		
Logo on CLCA's Certification website	X		
Recognition signage on site during test day (CLCA provided)	X	X	X
Verbal recognition during orientation and lunch on test day	X	X	X
Link to your webpage on CLCA's Certification website	X	X	X
Recognition in "Cutting Edge" newsletter to all CLCA members	X	X	X
Statement stuffer with recognition in test correspondence to candidates and judges	X	X	X

Test Sponsor – includes 2 tests

Limited to a maximum of 4 sponsors per test (Open to Suppliers only)

\$2500

Food Sponsor – per test

Test Day Breakfast and Snacks (2 sponsors needed)

\$300 or food

Test Day Lunch (4 sponsors needed)

\$500 or food

Judge's Dinner (3 sponsors needed)

\$500

Equipment/Material Donors – per test

(Most items listed are needed Thursday – Saturday night)

Plant material for stations including: Plant ID, Plant Layout, Tree Planting, Pruning

Equipment for stations including: 21" Mower, Int. Walk-Behind Mower, Riding Mower, Chainsaw, Power Blower, Edger/Trimmer, Skid Steer, Trencher, Aerator, Rototiller

Tools & Materials for stations including: Program Controller, Lateral Repair & Head Adj., Grading & Drainage, Paver Installation, Sod Installation, Turf Fertilizer

Yes, sign me up!

Company Name _____

Contact Name _____

Phone _____ Email _____

Category / Amount _____ Check Enclosed (payable to CLCA) VISA MC

Number _____ Expiration _____

Name on Card _____

Signature _____