

Do you want to reach 12,000 of your best potential customers?

***New Opportunities Now Available!* Advertise with CLCA!**

We reach the people most likely to purchase your products or services.

The **CuttingEdge**
The Newsletter of the
California Landscape Contractors Association

CLCA **EVENTS**
ALERT

***The Cutting Edge* and *CLCA Events Alert* are each emailed monthly to CLCA members and other green industry professionals — reaching nearly 12,000 contacts and those most likely to use your products or services.**

**The Cutting Edge's new responsive design
is mobile-friendly — showcasing your ad in the best,
and biggest, way on all viewing devices!**

Incorporate this new advertising opportunity into your marketing strategy!

TARGETED • AFFORDABLE • CONSISTENT

For one affordable monthly rate, your ad will be placed in BOTH *The Cutting Edge* — the e-newsletter of the California Landscape Contractors Association — and the *CLCA Events Alert*.

Ad Size & Rates

260x330 px

Member/Non-member
\$275/\$425

SAVE 15%! Reserve more than one month and pay in advance

clca.org/advertise

To place your ad, please complete and return the order form on page 2. Email to susancarlson@clca.org or fax to (916) 830-2788.

For questions or to place and pay for your ad via phone, please call Susan Carlson at (916) 830-2780.

*Ads must be paid in full prior to running. Once payment is made and ad is finalized, it will run in the next edition of *The Cutting Edge* and *CLCA Events Alert*. Ad space is limited and subject to availability and CLCA approval. Design services are available if you need assistance with ad creation and will be billed at \$60/hour after the first hour.*

California Landscape Contractors Association • 1491 River Park Drive, Suite 100, Sacramento, CA 95815 • (916) 830-2780

Advertising Order Form

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ADVERTISER INFORMATION

Name: _____
Title: _____
Company: _____
Address: _____
City/State/Zip: _____
Phone: _____
Email: _____

Current CLCA member? ☐ Yes ☐ No

Please link my ad to the following website:

Please check the ad size you are purchasing:

AD SIZE

RATE per month

Size shown is width x height.

Member/Non-member

☐ 260x330 pixels\$275/\$425

Please check the month(s) you would like to reserve ad space.

- | | |
|--|---|
| <input type="checkbox"/> January 2024 | <input type="checkbox"/> July 2024 |
| <input type="checkbox"/> February 2024 | <input type="checkbox"/> August 2024 |
| <input type="checkbox"/> March 2024 | <input type="checkbox"/> September 2024 |
| <input type="checkbox"/> April 2024 | <input type="checkbox"/> October 2024 |
| <input type="checkbox"/> May 2024 | <input type="checkbox"/> November 2024 |
| <input type="checkbox"/> June 2024 | <input type="checkbox"/> December 2024 |

Please check your billing preference:

- ☐ Please charge my credit card monthly (1st week of the month)
- ☐ Please include all my ads in a one-time charge to my credit card. **(SAVE 15% if paying for more than one month!)**

TOTAL \$ _____

SIZE SAMPLE

Ad space is limited and
subject to availability.

260x330 px

PAYMENT INFORMATION

(please fax or call, not email, if including credit card info)

☐ Visa ☐ Mastercard ☐ Check (payable to CLCA)

Credit Card #: _____

Expires: _____ Three-digit SVC: _____

Name on card: _____

Billing Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

Signature: _____

☐ I authorize CLCA to keep this information on file.
(Without your permission to retain this information, you will need to complete a new form with each monthly ad booking.)

Please email ad artwork in jpg or png format to:
susancarlson@clca.org

Deadline for ad reservations and artwork is the 20th of each month.

Design services are available if you need assistance with ad creation and will be billed at \$60/hour after the first hour.

Thank you for advertising with CLCA!