

Do you want to reach over 10,000 of your best potential customers?

***New Opportunities Now Available!* Advertise with CLCA!**

We reach the people most likely to purchase your products or services.

The **CuttingEdge**
The Newsletter of the
California Landscape Contractors Association

CLCA *Events*
ALERT

***The Cutting Edge* and *CLCA Events Alert* are each emailed monthly to CLCA members and other green industry professionals — reaching 10,000 contacts and those most likely to use your products or services.**

The Cutting Edge's new responsive design is mobile-friendly — showcasing your ad in the best, and biggest, way on all viewing devices.

Incorporate this advertising opportunity into your marketing strategy!

TARGETED • AFFORDABLE • CONSISTENT

For one affordable monthly rate, your ad will be placed in BOTH *The Cutting Edge* — the e-newsletter of the California Landscape Contractors Association — and the *CLCA Events Alert*.

Ad Size & Rates

260 x 330 px

Member/Non-member
\$275/\$425

clca.org/advertise

To place your ad, please complete and return the order form on page 2. Email to susancarlson@clca.org or fax to (916) 830-2788.

For questions or to place and pay for your ad via phone, please call Susan Carlson at **(916) 830-2780**.

*Ads must be paid in full prior to running. Once payment is made and ad is finalized, it will run in the next edition of *The Cutting Edge* and *CLCA Events Alert*. Ad space is limited and subject to availability and CLCA approval. Design services are available if you need assistance with ad creation and will be billed at \$60/hour after the first hour.*

Advertising Order Form



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ADVERTISER INFORMATION

Name: _____
Title: _____
Company: _____
Address: _____
City/State/Zip: _____
Phone: _____
Email: _____

Current CLCA member? Yes No

Please link my ad to the following website:

Available ad size:

AD SIZE	RATE per month
Width x height.	Member/Non-member
260x330 pixels	\$275/\$425

Please check the month(s) you would like to reserve ad space.

- | | |
|--|---|
| <input type="checkbox"/> January 2025 | <input type="checkbox"/> July 2025 |
| <input type="checkbox"/> February 2025 | <input type="checkbox"/> August 2025 |
| <input type="checkbox"/> March 2025 | <input type="checkbox"/> September 2025 |
| <input type="checkbox"/> April 2025 | <input type="checkbox"/> October 2025 |
| <input type="checkbox"/> May 2025 | <input type="checkbox"/> November 2025 |
| <input type="checkbox"/> June 2025 | <input type="checkbox"/> December 2025 |

Please check your billing preference:

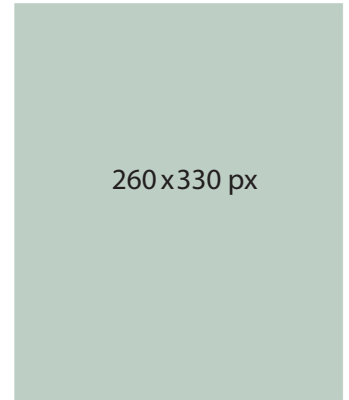
- Please charge my credit card monthly (1st week of the month)
- Please include all my ads in a one-time charge to my credit card.

TOTAL \$ _____

SIZE SAMPLE

Ad space is limited and subject to availability.

260x330 px



PAYMENT INFORMATION

(please fax or call, not email, if including credit card info)

Visa Mastercard _____ Check (payable to CLCA)

Credit Card #: _____

Expires: _____ Three-digit SVC: _____

Name on card: _____

Billing Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

Signature: _____

I authorize CLCA to keep this information on file. (Without your permission to retain this information, you will need to complete a new form with each monthly ad booking.)

Please email ad artwork in jpg or png format to: susancarlson@clca.org

Deadline for ad reservations and artwork is the 20th of each month.

Design services are available if you need assistance with ad creation and will be billed at \$60/hour after the first hour.

Thank you for advertising with CLCA!