

Do you want to reach 14,000 of your best potential customers?

***New Opportunities Now Available!* Advertise with CLCA!**

We reach the people most likely to purchase your products or services.

The **CuttingEdge**
The Newsletter of the
California Landscape Contractors Association

CLCA **EVENTS**
ALERT

***The Cutting Edge* and *CLCA Events Alert* are each emailed monthly to CLCA members and other green industry professionals — reaching more than 14,000 contacts and those most likely to use your products or services.**

**The Cutting Edge's new responsive design
is mobile-friendly — showcasing your ad in the best,
and biggest, way on all viewing devices!**

Incorporate this new advertising opportunity into your marketing strategy!

TARGETED • AFFORDABLE • CONSISTENT

For one affordable monthly rate, your ad will be placed in BOTH *The Cutting Edge* — the e-newsletter of the California Landscape Contractors Association — and the *CLCA Events Alert*.

Ad Sizes & Rates

260 x 165 px

Member/Non-member
\$225/\$375

260 x 330 px

Member/Non-member
\$275/\$425

SAVE 15%! Reserve more than one month and pay in advance

clca.org/advertise

To place your ad, please complete and return the order form on page 2. Email to susancarlson@clca.org or fax to (916) 830-2788.

For questions or to place and pay for your ad via phone, please call Susan Carlson at **(916) 830-2780**.

*Ads must be paid in full prior to running. Once payment is made and ad is finalized, it will run in the next edition of *The Cutting Edge* and *CLCA Events Alert*. Ad space is limited and subject to availability and CLCA approval. Design services are available if you need assistance with ad creation and will be billed at \$60/hour after the first hour.*

Advertising Order Form



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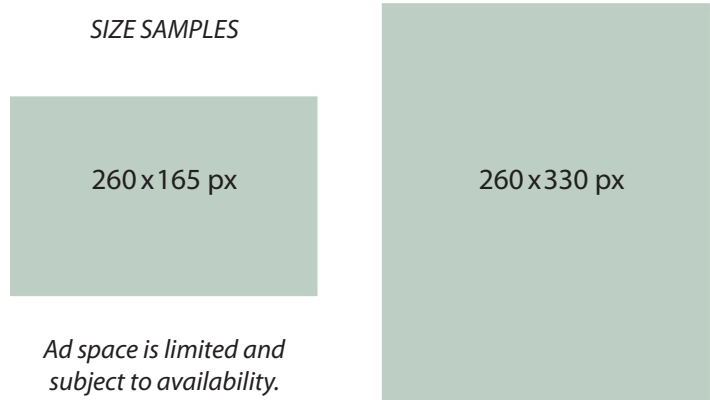


ADVERTISER INFORMATION

Name: _____
 Title: _____
 Company: _____
 Address: _____
 City/State/Zip: _____
 Phone: _____
 Email: _____

Current CLCA member? Yes No

SIZE SAMPLES



Please link my ad to the following website:

Please check the ad size you are purchasing:

| AD SIZE | RATE per month |
|---|-------------------|
| Sizes shown are width x height. | Member/Non-member |
| <input type="checkbox"/> 260x165 pixels | \$225/\$375 |
| <input type="checkbox"/> 260x330 pixels | \$275/\$425 |

Please check the month(s) you would like to reserve ad space.

- | | |
|--|---|
| <input type="checkbox"/> January 2022 | <input type="checkbox"/> July 2022 |
| <input type="checkbox"/> February 2022 | <input type="checkbox"/> August 2022 |
| <input type="checkbox"/> March 2022 | <input type="checkbox"/> September 2022 |
| <input type="checkbox"/> April 2022 | <input type="checkbox"/> October 2022 |
| <input type="checkbox"/> May 2022 | <input type="checkbox"/> November 2022 |
| <input type="checkbox"/> June 2022 | <input type="checkbox"/> December 2022 |

Please check your billing preference:

- Please charge my credit card monthly (1st week of the month)
- Please include all my ads in a one-time charge to my credit card. **(SAVE 15% if paying for more than one month!)**

TOTAL \$ _____

PAYMENT INFORMATION

(please fax or call, not email, if including credit card info)

Visa Mastercard _____ Check (payable to CLCA)

Credit Card #: _____

Expires: _____ Three-digit SVC: _____

Name on card: _____

Billing Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

Signature: _____

I authorize CLCA to keep this information on file. *(Without your permission to retain this information, you will need to complete a new form with each monthly ad booking.)*

Please email ad artwork in jpg or png format to:

susancarlson@clca.org

Deadline for ad reservations and artwork is the 20th of each month.

Design services are available if you need assistance with ad creation and will be billed at \$60/hour after the first hour.

Thank you for advertising with CLCA!