

# Do you want to reach 17,000 of your best potential customers?

***New Opportunities Now Available!* Advertise with CLCA!**

We reach the people most likely to purchase your products or services.

*The* **CuttingEdge**  
The Newsletter of the  
California Landscape Contractors Association

CLCA **EVENTS**  
**ALERT**

***The Cutting Edge* and *CLCA Events Alert* are each emailed monthly to CLCA members and other green industry professionals — reaching more than 17,000 contacts and those most likely to use your products or services.**

**The Cutting Edge's new responsive design  
is mobile-friendly — showcasing your ad in the best,  
and biggest, way on all viewing devices!**

**Incorporate this new advertising opportunity into your marketing strategy!**

**TARGETED • AFFORDABLE • CONSISTENT**

For one affordable monthly rate, your ad will be placed in BOTH *The Cutting Edge* — the e-newsletter of the California Landscape Contractors Association — and the *CLCA Events Alert*.

#### Ad Sizes & Rates

260 x 165 px

Member/Non-member  
\$225/\$375

260 x 330 px

Member/Non-member  
\$275/\$425

***SAVE 15%! Reserve more than one month and pay in advance***

**[clca.org/advertise](http://clca.org/advertise)**

**To place your ad, please complete and return the order form on page 2. Email to [susancarlson@clca.org](mailto:susancarlson@clca.org) or fax to (916) 830-2788.**

For questions or to place and pay for your ad via phone, please call Susan Carlson at **(916) 830-2780**.

*Ads must be paid in full prior to running. Once payment is made and ad is finalized, it will run in the next edition of *The Cutting Edge* and *CLCA Events Alert*. Ad space is limited and subject to availability and CLCA approval. Design services are available if you need assistance with ad creation and will be billed at \$60/hour after the first hour.*

# Advertising Order Form



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For one affordable monthly rate, your ad will be placed in BOTH *The Cutting Edge* and the *CLCA Events Alert* — reaching 17,000 of your best potential customers.

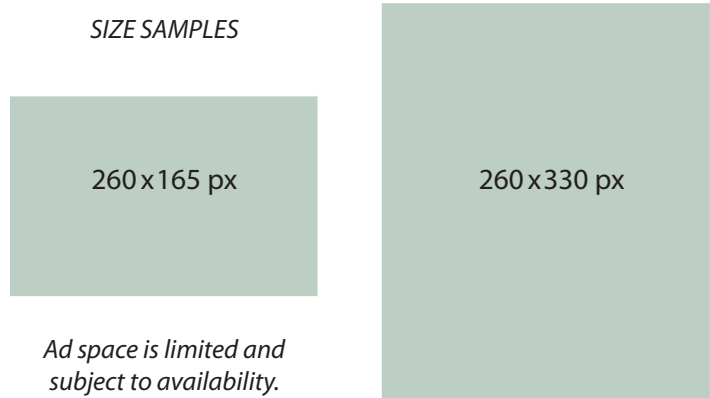


## ADVERTISER INFORMATION

Name: \_\_\_\_\_  
 Title: \_\_\_\_\_  
 Company: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City/State/Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Email: \_\_\_\_\_

Current CLCA member?     Yes     No

### SIZE SAMPLES



Please link my ad to the following website:

\_\_\_\_\_

### Please check the ad size you are purchasing:

AD SIZE	RATE per month
Sizes shown are width x height.	Member/Non-member
<input type="checkbox"/> 260x165 pixels .....	\$225/\$375
<input type="checkbox"/> 260x330 pixels .....	\$275/\$425

### Please check the month(s) you would like to reserve ad space.

- |  |   |
|--|---|
| <input type="checkbox"/> January 2019  | <input type="checkbox"/> July 2019      |
| <input type="checkbox"/> February 2019 | <input type="checkbox"/> August 2019    |
| <input type="checkbox"/> March 2019    | <input type="checkbox"/> September 2019 |
| <input type="checkbox"/> April 2019    | <input type="checkbox"/> October 2019   |
| <input type="checkbox"/> May 2019      | <input type="checkbox"/> November 2019  |
| <input type="checkbox"/> June 2019     | <input type="checkbox"/> December 2019  |

### Please check your billing preference:

- Please charge my credit card monthly (1st week of the month)
- Please include all my ads in a one-time charge to my credit card. **(SAVE 15% if paying for more than one month!)**

TOTAL \$ \_\_\_\_\_

## PAYMENT INFORMATION

*(please fax or call, not email, if including credit card info)*

Visa     Mastercard    \_\_\_\_\_     Check (payable to CLCA)

Credit Card #: \_\_\_\_\_

Expires: \_\_\_\_\_ Three-digit SVC: \_\_\_\_\_

Name on card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_

I authorize CLCA to keep this information on file. *(Without your permission to retain this information, you will need to complete a new form with each monthly ad booking.)*

Please email ad artwork in jpg or png format to:

**[susancarlson@clca.org](mailto:susancarlson@clca.org)**

Deadline for ad reservations and artwork is the 20th of each month.

Design services are available if you need assistance with ad creation and will be billed at \$60/hour after the first hour.

**Thank you for advertising with CLCA!**