

# Do you want to reach nearly 10,000 of your best potential customers?

***New opportunities now available!*** Advertise with CLCA!

We reach the people most likely to purchase your products or services.



***The Cutting Edge and CLCA Events Alert are each emailed monthly to CLCA members and other green industry professionals — reaching those most likely to use your products or services.***

**Incorporate this advertising opportunity into your marketing strategy!**

**TARGETED • AFFORDABLE • CONSISTENT**

For one affordable monthly rate, your ad will be placed in BOTH *The Cutting Edge* — the e-newsletter of the California Landscape Contractors Association — and the *CLCA Events Alert*.

#### Ad Size & Rates

260x330 px

Member/Non-member  
\$275/\$425

#### [clca.org/advertise](http://clca.org/advertise)

**To place your ad, please complete and return the order form on the reverse side.** Mail to: CLCA, 1545 River Park Drive, Suite 525, Sacramento, CA 95815, or email to [susancarlson@clca.org](mailto:susancarlson@clca.org).

For questions or to place and pay for your ad via phone, please call Susan Carlson at **(916) 830-2780**.

Ads must be paid in full prior to publishing. Once payment is made and ad is finalized, it will run in the next edition of *The Cutting Edge* and *CLCA Events Alert*. Ad space is limited and subject to availability and CLCA approval. Design services are available if you need assistance with ad creation and will be billed at \$60/hour after the first hour.

# Advertising Order Form



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## ADVERTISER INFORMATION

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Current CLCA member? ☐ Yes ☐ No

Please link my ad to the following website:

\_\_\_\_\_

### Available ad size:

#### AD SIZE

#### RATE per month

Width x height.

Member/Non-member

260x330 pixels .....\$275/\$425

### Please check the month(s) you would like to reserve ad space.

☐ January 2026

☐ July 2026

☐ February 2026

☐ August 2026

☐ March 2026

☐ September 2026

☐ April 2026

☐ October 2026

☐ May 2026

☐ November 2026

☐ June 2026

☐ December 2026

### Please check your billing preference:

☐ Please charge my credit card monthly (1st week of the month)

☐ Please include all my ads in a one-time charge to my credit card.

TOTAL \$ \_\_\_\_\_

*The Cutting Edge*  
The Newsletter of the  
California Landscape Contractors Association

CLCA *Events*  
**ALERT**

## PAYMENT INFORMATION

(please call, not email, if including credit card info)

☐ Visa ☐ Mastercard ☐ Check (payable to CLCA)

Credit Card #: \_\_\_\_\_

Expires: \_\_\_\_\_ Three-digit SVC: \_\_\_\_\_

Name on card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_

☐ I authorize CLCA to keep this information on file.  
(Without your permission to retain this information, you will need to complete a new form with each monthly ad booking.)

Please email ad artwork to: [susancarlson@clca.org](mailto:susancarlson@clca.org)

Deadline for ad reservations and artwork is the 20th of the month.

Design services are available if you need assistance with ad creation and will be billed at \$60/hour after the first hour.

**Thank you for advertising with CLCA!**