

Do you want to reach nearly 10,000 of your best potential customers?

New opportunities now available! Advertise with CLCA!

We reach the people most likely to purchase your products or services.



The Cutting Edge and *CLCA Events Alert* are each emailed monthly to CLCA members and other green industry professionals — reaching those most likely to use your products or services.

Incorporate this advertising opportunity into your marketing strategy!

TARGETED • AFFORDABLE • CONSISTENT

For one affordable monthly rate, your ad will be placed in BOTH *The Cutting Edge* — the e-newsletter of the California Landscape Contractors Association — and the *CLCA Events Alert*.

Ad Size & Rates

260 x 330 px
Member/Non-member
\$275/\$425

clca.org/advertise

To place your ad, please complete and return the order form on the reverse side. Mail to: CLCA, 1545 River Park Drive, Suite 525, Sacramento, CA 95815, or email to susancarlson@clca.org.

For questions or to place and pay for your ad via phone, please call Susan Carlson at **(916) 830-2780**.

*Ads must be paid in full prior to publishing. Once payment is made and ad is finalized, it will run in the next edition of *The Cutting Edge* and *CLCA Events Alert*. Ad space is limited and subject to availability and CLCA approval. Design services are available if you need assistance with ad creation and will be billed at \$60/hour after the first hour.*

Advertising Order Form



To place your advertising, please complete and return this form.

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For questions or to place and pay for your ad via phone, please call **(916) 830-2780**.

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ADVERTISER INFORMATION

Name: _____
Title: _____
Company: _____
Address: _____
City/State/Zip: _____
Phone: _____
Email: _____

Current CLCA member? Yes No

Please link my ad to the following website:

Available ad size:

AD SIZE	RATE per month
Width x height.	Member/Non-member
260x330 pixels	\$275/\$425

Please check the month(s) you would like to reserve ad space.

<input type="checkbox"/> January 2026	<input type="checkbox"/> July 2026
<input type="checkbox"/> February 2026	<input type="checkbox"/> August 2026
<input type="checkbox"/> March 2026	<input type="checkbox"/> September 2026
<input type="checkbox"/> April 2026	<input type="checkbox"/> October 2026
<input type="checkbox"/> May 2026	<input type="checkbox"/> November 2026
<input type="checkbox"/> June 2026	<input type="checkbox"/> December 2026

Please check your billing preference:

- Please charge my credit card monthly (1st week of the month)
- Please include all my ads in a one-time charge to my credit card.

TOTAL \$ _____

The Cutting Edge
The Newsletter of the
California Landscape Contractors Association

CLCA Events
VALERT

PAYMENT INFORMATION

(please call, not email, if including credit card info)

Visa Mastercard _____ Check (payable to CLCA)

Credit Card #: _____

Expires: _____ Three-digit SVC: _____

Name on card: _____

Billing Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

Signature: _____

I authorize CLCA to keep this information on file.
(Without your permission to retain this information, you will need to complete a new form with each monthly ad booking.)

Please email ad artwork to: susancarlson@clca.org

Deadline for ad reservations and artwork is the 20th of the month.

Design services are available if you need assistance with ad creation and will be billed at \$60/hour after the first hour.

Thank you for advertising with CLCA!