

To support green industry professionalism and CLCA's 2021 Annual Convention, please contact CLCA Events Manager Michey! Barnett at micheylbarnett@clca.org or (916) 830-2780.

YOU+ CLCA

CLCA is offering new, extra opportunities for convention attendees to interact and make key connections at our 2021 Annual Convention. It's all about YOU! You, plus connections with the leaders of California's green industry. You, plus fun opportunities to build on those relationships.

YOU+ CONNECTIONS (\$250 EACH)

The You+ Connections offer you extra options to interact with company owners and key decision makers. Your business will be recognized as adding the extra to this year's convention: Extra face time, extra offers, extra fun! You+ Connections are a great value and an easy way to make important business connections. Hurry and make your selection, as opportunities are limited. Please select one from the following:

Registration Table Opportunity (Two opportunities)

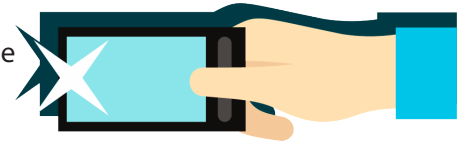
Be one of the first to greet attendees when they sign in! Welcome them to the Annual Convention and include your company info in their registration packets. Catch up with old friends and have the first opportunity to introduce yourself to new faces. Select either the Wednesday afternoon opportunity or the Thursday morning option.

Welcome Reception Activity (One opportunity)

Engage with members in a fun Welcome Reception activity! Sponsor will provide prizes and receive recognition in signage and promotion. Here's your chance to get in the game with members for the win!

Click Connections (Two opportunities — one opportunity remaining)

Smile for the camera! Contractors at the convention will be challenged to find the three other convention attendees listed on the back of their name badge and snap selfies with the group. As a sponsor, one of those names will be yours! Selfies will be shared during the Recognition Luncheon in a special slideshow that will also acknowledge your support — along with all the smiling faces hamming it up for the camera!



Coffee Break Opportunities (Two opportunities)

Be the crucial comfort of someone's morning when you sponsor a coffee break! Take a friendly break with members over a cup o' joe. Coffee break sponsors will be recognized with signage and the gratitude of the caffeinated masses.



Convention Wear Sponsor (One opportunity)

Add to your Hawaiian attire and accessorize with CLCA style — to complement your aloha attitude and CLCA spirit!



Sponsor a New or Potential Member at Convention \$500

CLCA Convention is a fun introduction to the association and a great opportunity to meet fellow members and become involved. Welcome a new member with your sponsorship.

clca.org/convention



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YOU+ TURBO CONNECTIONS (\$ VARIES)

For high-impact CLCA Convention Connections, choose one of these "enhanced visibility" opportunities to get to know members one-on-one, as well as exclusive options for presenting to a larger group.

Welcome Reception Bar (\$850) (Three opportunities)

Be where the fun happens! Meet and greet attendees! Convention attendees will have to come to you for a drink ticket — so be assured they will be searching you out! Sponsors will be acknowledged with signage at the reception as well as on the custom-printed drink tickets. Have fun with this one — what kind of hat or attire will make you easy to spot?!



Trophy Awards Reception (\$850) (Three opportunities — one opportunity remaining)

Mix and mingle with attendees! They will have to come to you for a drink ticket — so you know they will be searching you out! Sponsors will be acknowledged with signage at the reception as well as on the custom-printed drink tickets. Have fun with this one — what kind of hat or attire will make you easy to spot?!



Educational Speaker Sponsor (\$750) (One opportunity)

Take advantage of this chance to introduce Duane Sparkman, industry veteran and renovation horticulturist. And take five minutes to introduce yourself and comment on industry trends or innovations as they relate to your company's product or services.



Wi-Fi Sponsor (\$500) (One opportunity)

The ultimate connection! Host the meeting room Wi-Fi on Friday! Welcome members and announce the login information and custom password at the start of each session! Signage will be in the room with sponsor logo and password info and sponsorship will also be acknowledged in the convention program. Password can be customized to your company, if desired.



Morning Garden Tour and Bus Sponsor (\$2,000) (Three opportunities)

Share a unique experience with fellow members! Explore Kipuka Olowalu and have plenty of time to connect and converse about this interesting tour. Sponsor will be acknowledged with signage and in the convention program.



Afternoon Garden Tour and Bus Sponsor (\$2,000) (One opportunity)

Share a unique experience with fellow members! View the Pu'u Mahoe Educational Garden and have plenty of time to connect and converse about this interesting tour. Sponsor will be acknowledged with signage and in the convention program.

SPONSORED

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