

## Megan Rios

*Candidate — President*

My name is Megan Rios, and I am humbled to be running for the President position on the 2022 State Board of Directors. I have been proud to work on the Kern County Board for many years in different capacities such as Secretary, Programs, Sponsorship, Legislation and Social Media Committees. I was also fortunate to be your Director of Legislation for several years. I am passionate about legislation and about licensure as well as C27s. I love working with creative licensed professionals, and that is why I joined CLCA.

I am a Landscape Architect and owner of Rios Design Studio. I get to work with my husband, Jim Rios, a Landscape Architect as well, who has served on our local chapter in Legislation, Golf and Treasurer positions. He currently serves on the LandPac Committee.

As President of the CLCA State Board of Directors, I will continue to learn about the membership's needs and work to find solutions so that we can grow and be a positive influence in our local communities and in the state as experts on water conservation and the green

industry. I will continue to connect with local chapters and committees.

LEAD will be my mantra. L=Listen; E= Elevate; A= Agility; D= Deliver

We are all leaders and influencers. CLCA is one of the best organizations around that has trained me to be a leader and has given me opportunity to expand my horizons and meet with others to make a difference. We are ESSENTIAL to our communities and our environment. The more we are out in our communities connecting with other professionals, the more the public and our state representatives will understand that we are the true experts in water conservation.

Increasing membership is key. I hope to facilitate more opportunities to reach and engage with prospective members and keep them in our circle, knowing the true value they get when belonging to CLCA. I seek to improve local chapter gatherings and create state functions that can bring us all together in unity, not just for education, but for meaningful camaraderie.

I ask for your vote and help. It would be my honor to hold this position, and I would do so with integrity and passion.

## Evan Moffitt, CLT

*Candidate — President Elect*

My name is Evan Moffitt, and I am honored to be running for President-Elect. I have been an active member of CLCA since I was a student member at Cal Poly San Luis Obispo roughly 20 years ago. I have been a student member, contractor member, and am currently an associate member. During my time as a CLCA member I served many years on the board of the San Luis Obispo and Channel Islands chapters. Currently, I am the Chapter Presidents Council (CPC) North director and serve on the Education, Resource Management, and CLT Task Force committees.

I have known I wanted to be in the landscape industry from a very young age. When I was 11 years old, I asked my parents for a gift certificate to the nursery so I could go buy plants for our yard. Around that time, I got a fortune cookie that said, "Look to Nature to Discover Your Talents." So, I did what every plant loving kid would do. I went to Cal Poly San Luis Obispo, to pursue a degree in Environmental Horticulture with a concentration in Landscape Contracting.

After attending Cal Poly, where I met my wife Diana, I went to work for KD Janni Landscaping where I spent most of my career. I started as a construction Foreman and eventually worked my way up to Director

of Landscape and Tree Management. For the past four years, I have been the Business Development Manager for the Central Coast to North Los Angeles territory with SiteOne Landscape Supply. At SiteOne, different from being a contractor, I get the pleasure to helping all the landscapers in my territory get the best out of themselves and the work they do. The best part of working for SiteOne is I get to be involved in landscape projects throughout my area and not just from one company.

My true passion is training and education of the landscape industry. I want to help everyone learn and grow. This is why I am involved with the Education and Resource Management committees. The Training Task Force will hopefully bring back a training program that will help increase the industries knowledge and proper application. Work on the much-needed update to our Landscape Standards Book continues, and I look forward to its publication. I hope that one day we can create a genuine training program based off the standards book and supported by in-person hands-on training along with a video library for each process.

CLCA has something for everyone in this industry. I hope to continue to inspire CLCA members and non-members to use their passions to support legislation, education, and growing membership for the next generation.

## Lindsay Ono, QWEL

*Candidate — Director of Education*

Throughout our walk in life, we are presented with choices every day. It's estimated that the average adult makes more than 35,000 decisions a day. Some are simple, take a bite of chocolate cake? Absolutely! Buy that new Ford F-350? Not so easy of a choice. We learn how to make choices by our experiences and our knowledge. And education is the first step in gaining knowledge.

Education is the means of developing our greatest abilities. It enriches and guides our hopes and dreams to achieve success for our present and our future.

As a professor of Environmental Horticulture at Bakersfield College and growing up in a landscape and nursery family, I have always been surrounded by plants and landscaping. My love of plants and landscape beauty has kept me in the field. Teaching others about the wonders, the art, and the beauty of a landscape is my passion.

As your Director of Education, my goal has been, and continues to be, to develop and improve the educational

opportunities offered by CLCA for you, our members. Just like your business, we adjust to current events and adapt with the times. Along with a group of dedicated volunteers in the Education Committee, we plan to offer a diversity of webinars, online videos, in-person and hands-on education and training in 2022. We will cover a wide range of topics affecting our state, such as drought, COVID, and employee regulations to topics affecting our businesses, big or small. Education includes training company leaders in profitable business practices, introducing new technologies or learning about our industry's best business practices. We will train and educate your employees in landscape and irrigation installation to saving you time with tailgate safety training videos. All of this, designed to make your work life a little bit easier.

My passion for the landscape industry and education will give me the drive to accomplish great things for CLCA. As we continue to move forward into 2022, I hope to be your educational guide, to help you achieve your hopes and dreams of success.

## Jay Martinez, RQP, CCPI, QWEL

*Candidate — Director of Legislation*

I am honored to be able to run for CLCA's Director of Legislation for the 2021-2023 term.

I grew up in Sacramento, and grew up watching my dad work in the landscape industry. He would install softscape and irrigation for residential homes, and he did well providing for me, my sisters, and mothers at the time. I was able to help my dad on jobsites as I was going through college. As I got older, I just was not sure what I wanted to do, whether it was to join the landscape industry or take another route.

As fate would have it, I ended up opening up JVM Landscape Construction, Inc. in 2013, and joined CLCA in 2016. My father was a CLCA member in the past and was my inspiration for joining the association. CLCA has proven to be a substantial asset to my company and a professional association I care deeply about.

Currently, I am president of JVM Landscape Construction, Inc. in Sacramento, and we specialize in residential design + build projects. In addition to running JVM Landscape, I have been involved in CLCA's Sacramento Valley Chapter since 2016, serving

as Education Chair and other chapter roles. In 2018, I was invited to the State Legislation Committee, and served as general member, chair, and now Legislative Director.

During my time in the Legislation Committee, I have served by running legislative meetings, attending our Legislative Conference, creating relationships with legislators in Sacramento, and attending and supporting LandPAC events throughout the state. A major goal that I have been working on is expanding our legislative presence in the northern part of the state. The goal is to have a sustainable committee that will proactive and recruit others to join in our efforts to be involved in legislation.

Legislation is hugely important. If we fall asleep at the wheel, legislators can create policies that have negative consequences for our C-27 license, as well as hindrances for our landscape manufacturers. If we work together making legislation a priority, we can continue to grow and expand the landscape industry, to ensure that we thrive for many more generations to come.

I would appreciate your support in voting yes on my candidacy for Director of Legislation.

Thank you.

## Eric Santos, CLT

*Candidate — Director of Membership*

I graduated from Cal Poly San Luis Obispo with a Bachelor's of Science in Agricultural Engineering and started working in the landscape industry in 1993. I am currently the Vice President of Irrigation Services for BrightView Landscape Services and am based in Pleasanton, California. I attended my first CLCA event in 2013 and still today, I continue to grow, connect and learn.

Shortly after joining CLCA, I obtained my CLT in irrigation and quickly realized the benefits and value of CLCA. The education, certification and training I have received from CLCA about water conservation and California's MWELO have helped my business stand out and excel.

After joining CLCA, I decided to become more actively involved with the East Bay Chapter of CLCA. In 2015

and 2016, I became Membership Director for the East Bay Chapter. In 2017, I accepted the nomination of Chapter President Elect and in 2018 I became Chapter President. Even though I am currently not on the East Bay Chapter's board, I still attend monthly board meetings and events.

In addition to serving on the East Bay Chapter's Board, I also served on the Irrigation Foundation Board of Trustees and hold various Irrigation Association certifications.

In order to retain and grow membership, we must constantly look for ways to provide value to both existing members and potential new members, for small to large contractors. If elected, I look forward to working with the state board, committees and VPs of Memberships of our chapters, to find new and creative ways to retain and attract new members.